



Chamber of Eco Commerce

Virtual Advisory for Foreign Direct Investor (FDI)

Virtual Advisory for Foreign Direct Investor (FDI) platform offers foreign-owned company executives support they need, to establish presence in SMART markets in the United States and U.S. Territories, and around the globe.

Virtual advisory provides foreign-owned companies access to trusted local SMART market entry, expansion, and site selection advisors in SMART Gateway Cities and regions.

Virtual local access is a key driver for internationalization and globalization of small to medium size companies. At the same time, limited virtual access to local contacts, market intelligence, and interim management teams, have been a major barrier to internationalization and globalization efforts of many small to medium size companies.

Virtual FDI advisory is focused on getting SMART solutions to market. Its goal is to leverage and mobilize resources for product demonstration, scaling, and market entry and expansion using web-based communication.

While the latest advances in SMART technology has provided improvements for citizens and communities, the benefits to governments and companies has not been fully realized.

The virtual advisory platform concept is simple. Early to middle stage companies worldwide share the same challenges when expanding operations abroad, including resource constraints, knowledge of how to conduct business locally and how best to promote and create awareness of their product. The goal of the virtual advisory is to provide access to local contacts and resources companies need to start internationalization and globalization in their own region, and to address internationalization and globalization challenges for companies in a cost-effective, efficient, and flexible manner.

We cooperate with Economic Development Agencies, Trade Organizations, and engage local Professional Service Providers in virtual advisory for SMART Gateway Cities and Regions. This ensures that trusted contacts, information, and intelligence is easily accessible at a global level to foreign-owned companies seeking to internationalize or globalize. At the same time, all partners are connected to our global platform of 10,000+ organizations and 4.5+million professionals worldwide.

Virtual advisory also provides foreign-owned companies easy and fast access to local services such as referrals, interim management teams, fund-raising assistance, shared office and manufacturing space, office space, administrative help, business equipment, financial and technical expertise, IT support, Marketing PR assistance, and other services which help to defer the need for heavy investment.

A virtual advisory approach is the quickest and the most cost-effective way of bringing SMART innovation to the market. We are moving towards a SMARTER world, and our goal is to make this happen faster and the Virtual FDI Advisory, is a key part of this strategy.

For more information:

[SMART Gateway City Virtual Advisory for Foreign Direct Investor \(FDI\)](#)

[SMART Community Partnerships](#)

SMART Solutions for Local Challenges®

Transforming Communities and Creating Value for Citizens