



## **VIRTUAL MARKET ENTRY (VME)** Virtual Business Advisory for Foreign Companies

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Cities are laboratories where many innovative solutions are emerging to address the economic, social, and environmental challenges facing our societies today

Our local partners provide virtual support to Foreign Direct Investors (FDI) ready to establish a presence in a new market

We leverage SMART technology and our international audience of 4.5+ million, to promote trade, investment, education, research, safety, security, tourism, cultural exchanges, and more!

# VIRTUAL BUSINESS ADVISORY

Virtual Market Entry Readiness



Company  
Review



Market  
Review

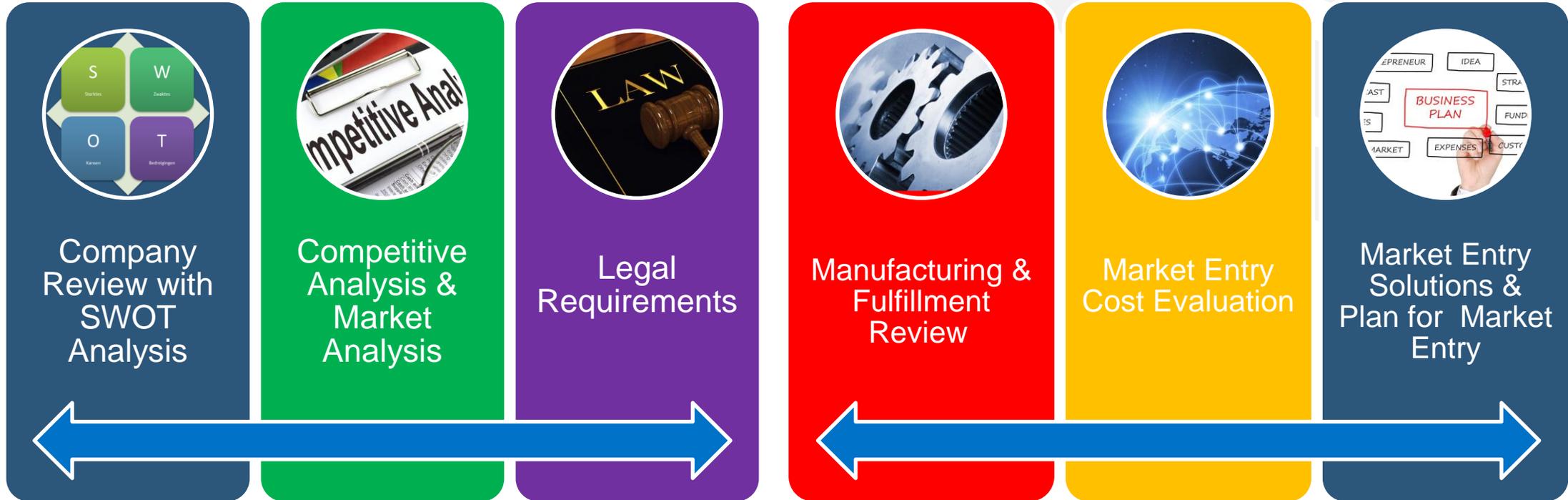


Legal  
Requirements



# VIRTUAL BUSINESS ADVISORY

## Virtual Market Entry and Expansion



# VIRTUAL BUSINESS ADVISORY

## Partnered Communications



### SOCIAL MEDIA

Participate in joint press releases to share your announcements with our international audience



### TRAINING

Share your virtual training programs with our international audience



### TRADE MISSIONS

Participate in virtual Trade Missions, Meetings, Events



### CONFERENCES

Participate in virtual Summits, Executive Round Tables, Conferences, Events

# VIRTUAL MARKET ENTRY (VME)

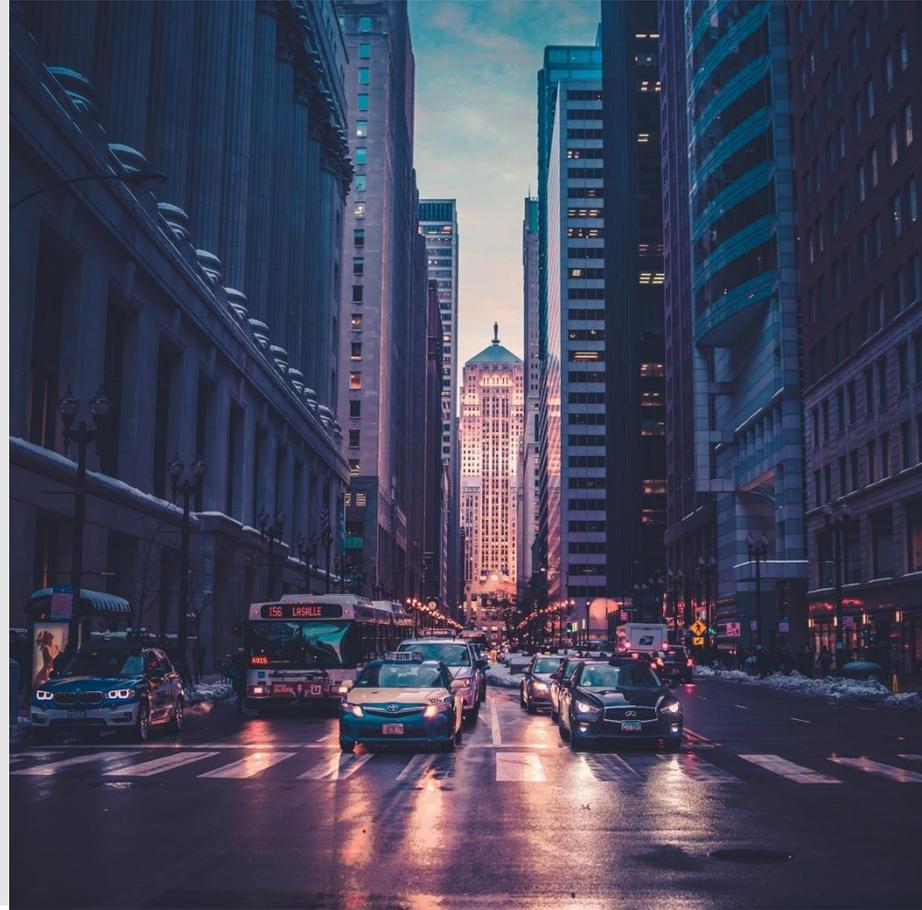
Virtual Business Advisory, Trade Missions, Conferences



## VIRTUAL ADVISORY ON DEMAND

Provided by local Business Advisors:

Human Resources	Manufacturing
Employment Law	Distribution
Accounting & Taxes	Fulfillment
Site Selection	Warehousing
Immigration Law	Funding
Business Plan	Marketing
Market Readiness Evaluation	Resources
Market Entry Strategies	Cyber Security



## VIRTUAL TRADE MISSIONS & EVENTS

- Participate in virtual trade missions, forums, seminars
- Virtual Trade Missions include – government visits, speakers, workshops, site visits, and training programs
- Forums include expert speakers, roundtable discussions and high-level connections

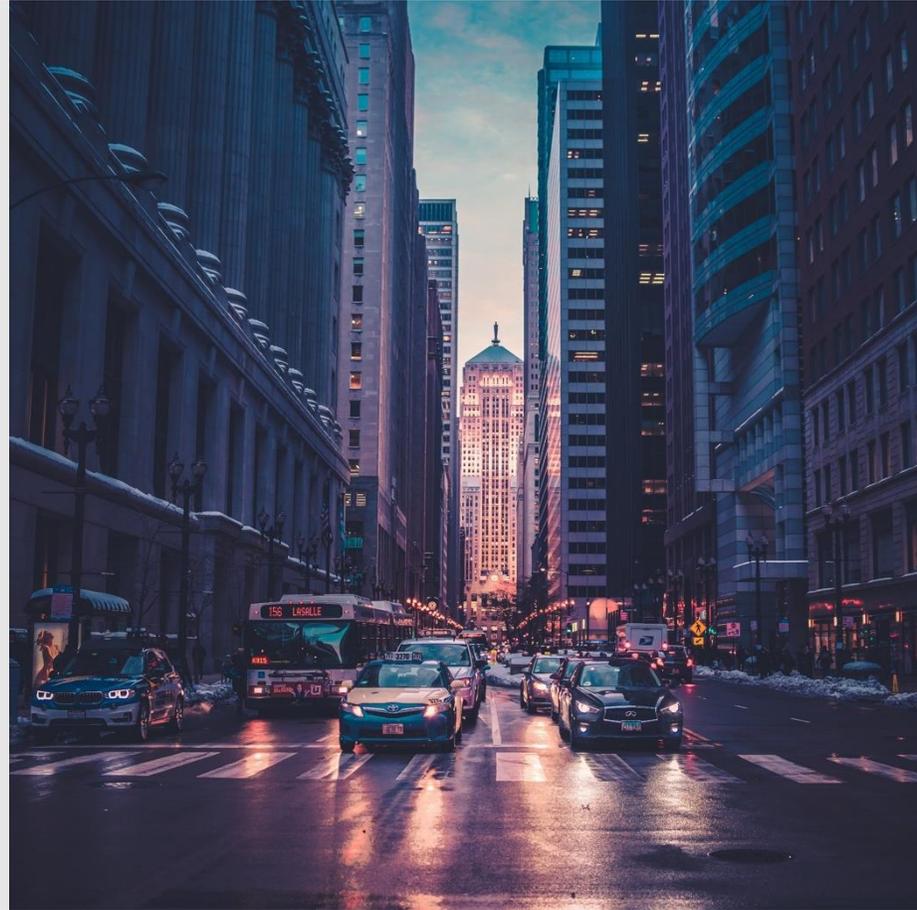
# PARTNERED VIRTUAL MARKET ENTRY (VME)



## VIRTUAL ADVISORY ON DEMAND

Provided by Local Advisors:

- Utilities
- School Security
- Lighting
- Digital Learning
- Parking
- Transportation
- Governance
- Agriculture
- Building
- Food
- Communication
- Healthcare
- Mobility
- Assessments
- Traffic Solutions
- Sensors
- Cyber Security



## SPEAKERS BUREAU

We recommend speakers for conferences worldwide. We recommend our Advisors for speaking engagements such as:

- SMART Water Conference
- SMART Education Conference
- SMART Cities Connect
- Disaster Recovery Conference
- SMART Cyber Conference
- Investing in Innovation
- Cyber Futures conference
- World Trade Center events
- INSME
- Nordic Business Roundtable

# VIRTUAL MARKET ENTRY (VME)

## EXAMPLE OF VIRTUAL BUSINESS ADVISORY

### SMART CITY SOLUTIONS

- Utilities
- Lighting
- Parking
- Governance
- Building
- Communication
- Mobility
- Traffic Solutions
- Transportation
- Agriculture
- Food
- Healthcare
- Assessments
- Research
- Sensors
- Education Technology

### MARKET ENTRY & EXPANSION

- Human Resources
- Employment Law
- Accounting & Taxes
- Site Selection
- Immigration Law
- Business Plan
- Market Readiness
- Market Entry Strategies
- Manufacturing
- Distribution
- Fulfillment
- Warehousing
- Funding
- Marketing
- Resources
- Cyber Security

### EDUCATION

- School Safety Equipment
- Digital Learning Solutions
- Online Curriculum
- School Resource Officer Programs
- Teacher Training
- School Safety Training
- Cyber Security
- Digital Safety
- eGaming
- eSports
- School Design
- School Assessments
- Teacher Gaming
- Safety Training

### SAFETY & SECURITY

- Cyber Security
- Data Protection
- Resilience
- Disaster Recovery and Preparedness
- Emergency communications
- Emergency Power
- Safety & Security
- Community Response
- First Responder Training
- Safety in Schools
- Safety in Communities
- Public Venue Security
- Workplace Security
- Crisis Communication

### HEALTHCARE

- Medical Equipment
- Medical Research
- Billing Services
- Patient Communications
- Virtual Office Solutions
- Data Protection
- Business intelligence
- Risk Assessment
- Insurance
- Home Health
- Digital Rehabilitation
- Patient Training
- Telehealth
- Workplace Wellness



# THANK YOU!

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