



# SMART Gateway City

## Virtual Advisory for Foreign Direct Investor (FDI)

SMART Gateway Cities are laboratories where many innovative solutions are emerging to address the economic, social, and environmental challenges facing our societies today

We provide dedicated support to Foreign Direct Investors (FDI) seeking to establish a presence in SMART Gateway Cities in North America and around the globe

We leverage SMART technology and our international audience of 4.5+ million, to promote SMART trade, investment, education, safety, security, tourism, and cultural exchanges



# SMART Gateway City

VIRTUAL Market Entry Readiness



Company  
Review



Market  
Review

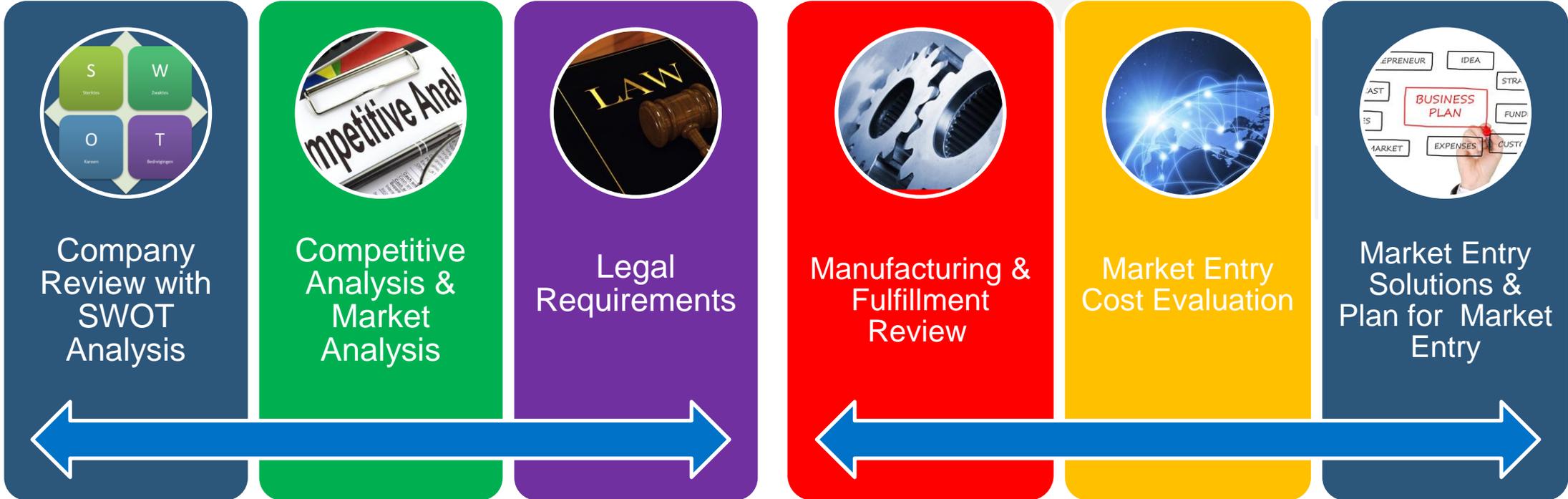


Legal  
Requirements



# SMART Gateway City

## VIRTUAL Market Entry and Expansion



# SMART Gateway City

## Partnered Communications



### SOCIAL MEDIA

Participate in joint press releases to share your announcements with our international audience



### TRAINING

Share your virtual training programs with our international audience



### TRADE MISSIONS

Participate in virtual SMART Gateway City Trade Missions



### CONFERENCES

Participate in virtual Summits, Executive Round Tables, Events

# SMART Gateway City

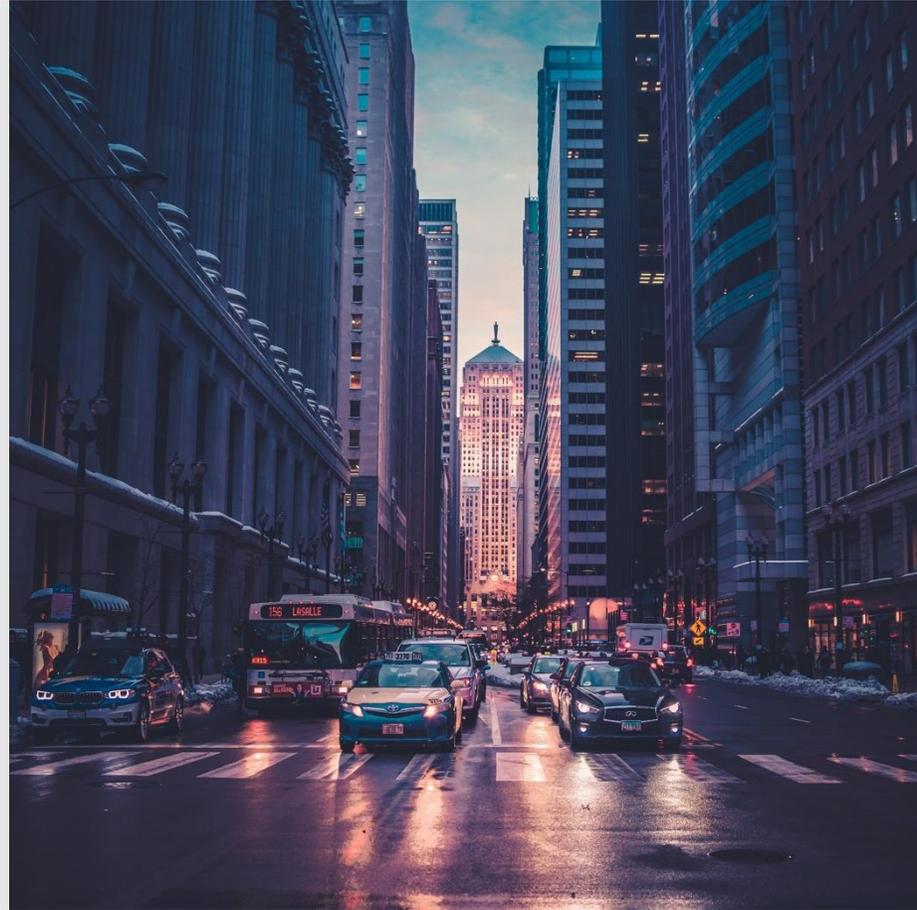
VIRTUAL Advisory, Trade Missions, Conferences



## VIRTUAL ADVISORY ON DEMAND

Provided by local Advisors:

Human Resources	Manufacturing
Employment Law	Distribution
Accounting & Taxes	Fulfillment
Site Selection	Warehousing
Immigration Law	Funding
Business Plan	Marketing
Market Readiness Evaluation	Resources
Market Entry Strategies	Cyber Security



## VIRTUAL TRADE MISSIONS & EVENTS

- Participate in trade missions, forums, seminars, summits
- Trade Missions include – government visits, speakers, workshops, site visits and training programs
- Forums include expert speakers, roundtable discussions and high -level connections

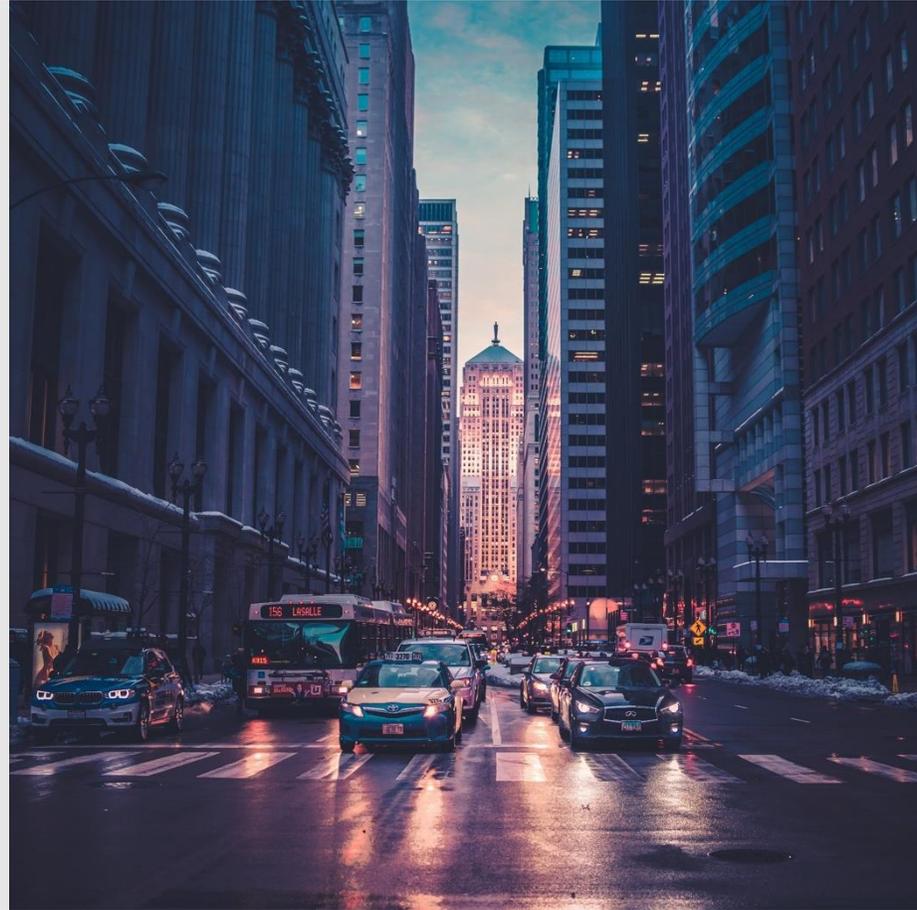
# PARTNERED ADVISORY



## VIRTUAL ADVISORY ON DEMAND

Provided by Local Advisors:

- Utilities
- Lighting
- Parking
- Governance
- Building
- Communication
- Mobility
- Traffic Solutions
- School Security
- Digital Learning
- Transportation
- Agriculture
- Food
- Healthcare
- Assessments
- Sensors
- Cyber Security



## SMART SPEAKERS BUREAU

We recommend speakers for conferences worldwide. We recommend our Advisors for speaking engagements such as:

- SMART Water Conference
- SMART Cities Connect
- SMART Cyber Conference
- Cyber Futures conference
- INSME
- SMART Education
- Disaster Recovery Conference
- Investing in Innovation
- World Trade Center events
- Nordic Business Roundtable

# SMART Gateway City

## EXAMPLE OF VIRTUAL ADVISORY

### SMART CITY SOLUTIONS

- Utilities
- Lighting
- Parking
- Governance
- Building
- Communication
- Mobility
- Traffic Solutions
- Transportation
- Agriculture
- Food
- Healthcare
- Assessments
- Research
- Sensors
- Education Technology

### MARKET ENTRY & EXPANSION

- Human Resources
- Employment Law
- Accounting & Taxes
- Site Selection
- Immigration Law
- Business Plan
- Market Readiness
- Market Entry Strategies
- Manufacturing
- Distribution
- Fulfillment
- Warehousing
- Funding
- Marketing
- Resources
- Cyber Security

### SMART EDUCATION

- School Safety Equipment
- Digital Learning Solutions
- Online Curriculum
- School Resource Officer Programs
- Teacher Training
- School Safety Training
- Cyber Security
- Digital Safety
- eGaming, eSports
- School Design
- School Assessments
- Teacher Gaming
- Safety Training

### SMART SAFETY & SECURITY

- Cyber Security
- Data Protection
- Resilience
- Disaster Recovery and Preparedness
- Emergency communications
- Emergency Power
- Digital Safety & Security Community Response
- First Responder Training
- Safety in Schools
- Safety in Communities
- Public Venue Security
- Workplace Security
- Crisis Communication

### SMART HEALTHCARE

- Medical Equipment
- Medical Research
- Billing Services
- Patient Communications
- Virtual Office Solutions
- Data Protection
- Business intelligence
- Risk Assessment
- Insurance
- Home Health
- Digital Rehabilitation
- Patient Training
- Telehealth
- Workplace Wellness



CONTACT US  
**THANK YOU!**

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