



# SMART Community Exchange

SMART Communities are laboratories where many innovative solutions are emerging to address the economic, social, and environmental challenges facing our societies today.

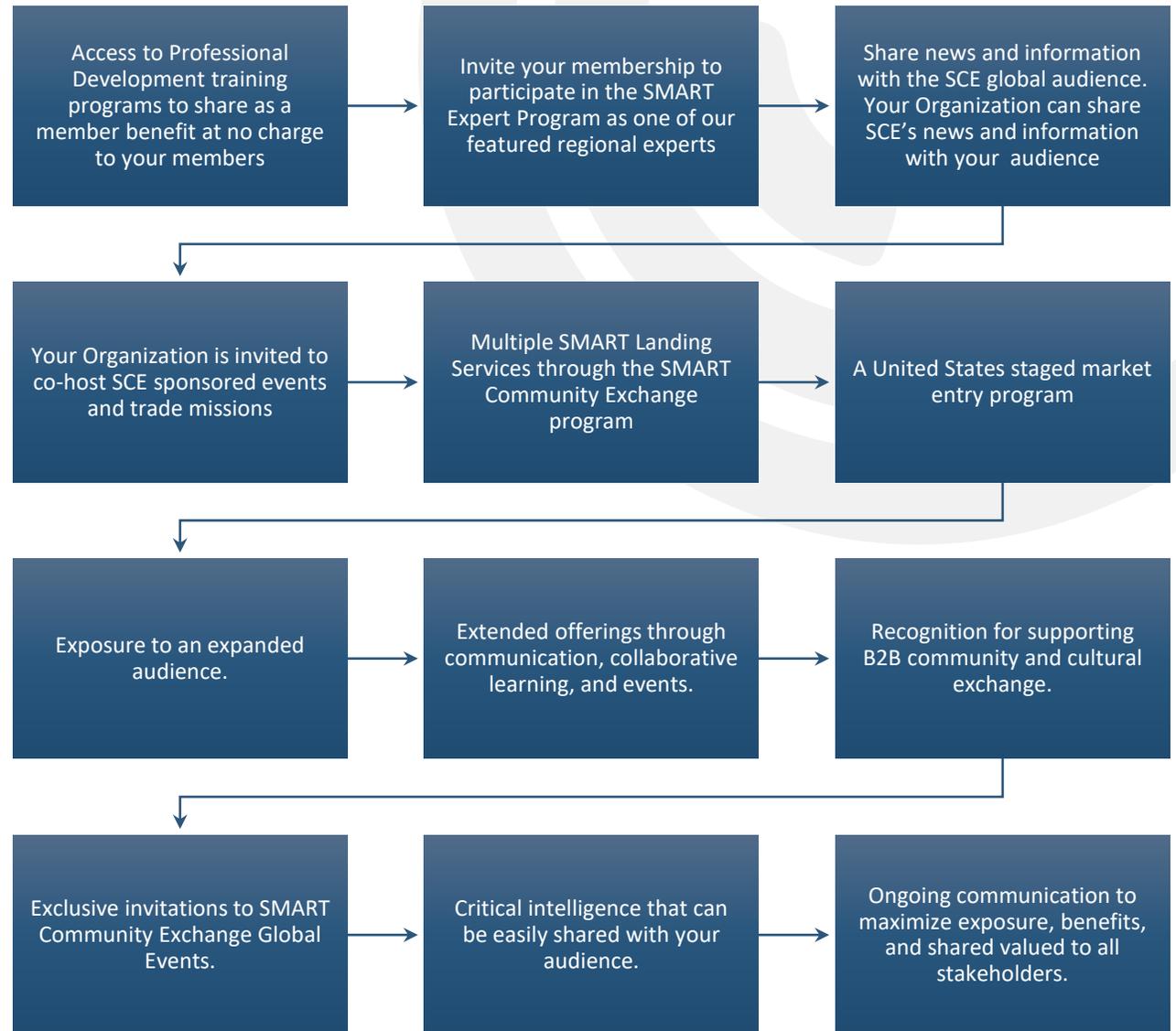
We promote SMART Trade, Investment, Education, Economic Development, Workforce Training, Tourism and Cultural Exchange.

We connect SMART Communities, Cities, Experts, Enterprises and Organizations around the globe.

# SMARTx Partner Organizations

SMART Gateway Cities – Government Agencies, Educational Institutions - Chambers of Commerce – World Trade Centers – Professional Associations

- Share information and multiple benefits with your stakeholders and audience
- Join partnered communications program to share your information and events with international audience
- Be recognized as a SMART Community, SMART Gateway City, SMART Expert
- Lead SMART trade, investment, tourism economic development, education, workforce training, cultural exchange in your region



# SMARTx PARTNERED COMMUNICATIONS & MARKETING USA and International Program



## SOCIAL MEDIA

Participate in joint press releases with SMART Community Exchange

Share SMART Community Exchange press releases and announcements with your stakeholders and audience



## TRAINING PROGRAMS

Share SMART Community training programs with your stakeholders and audience

Share the opportunity for your stakeholders and audience to become the Expert Speakers and Trainers for SMART Communities



## TRADE MISSIONS

Invite your stakeholders and audience to participate in live and virtual trade missions to SMART Communities and SMART Gateway Cities

Partner with SMART Community Exchange to bring trade missions to your region



## GLOBAL SUMMITS

Participate as a communications partner for all live and virtual Global Summits, Executive Round Tables and Events.

Be recognized as a SMART Community Partner or a SMART Gateway City

# SMARTx

## Partner Benefits

- Share your information, news, resources and Press Releases
- Participate in SMART Community programs, events, trade missions
- Promote SMART trade, investment, tourism, education, cultural exchange
- Target potential customers, growth markets, strategic partners, influencers
- Provide SMART Speakers, Experts, and Soft-Landing Services in your region
- Host SMART trade delegations, media, events, and conferences in your region





# SMARTx

## Expert Speakers/ Trainers Program

Apply to become an expert speaker/trainer for SMART Gateway City program – Learn more in the video below  
[VIEW VIDEO](#)



# SMARTx PARTNERED SOFT-LANDING USA Program

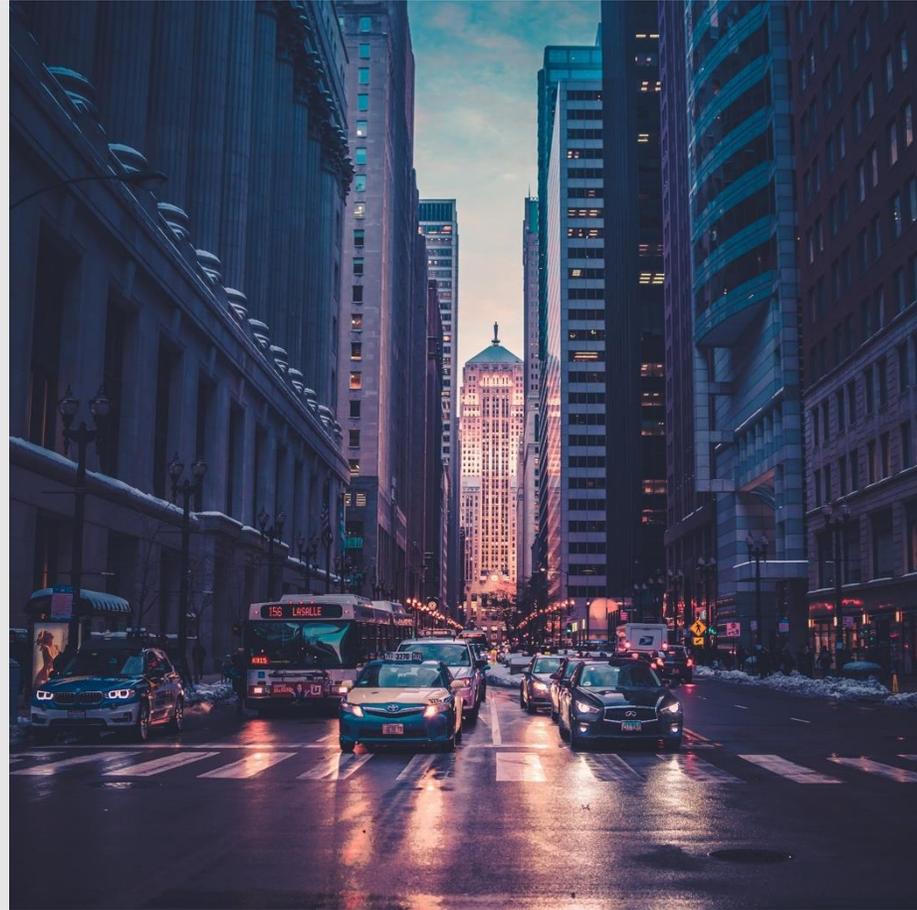


## WEBINARS ON DEMAND

### NO COST TO PARTICIPATE

Example topics provided by U.S. Experts include:

Human Resources	Manufacturing
Employment Law	Distribution
Accounting & Taxes	Fulfillment
Site Selection	Warehousing
Immigration Law	Funding
Business Plan	Marketing
Market Readiness Evaluation	Resources
Market Entry Strategies	Cyber Security



## TRADE MISSIONS AND SUMMITS

- Participants will be invited to participate in international trade missions and global summits.
- Trade Missions include – government visits, speakers, workshops, site visits and training programs
- Summits include expert speakers, roundtable discussions and high -level connections.
- More information:  
[www.SMARTSummits.com](http://www.SMARTSummits.com)

# SMARTx PARTNERED TRAINING Experts Program

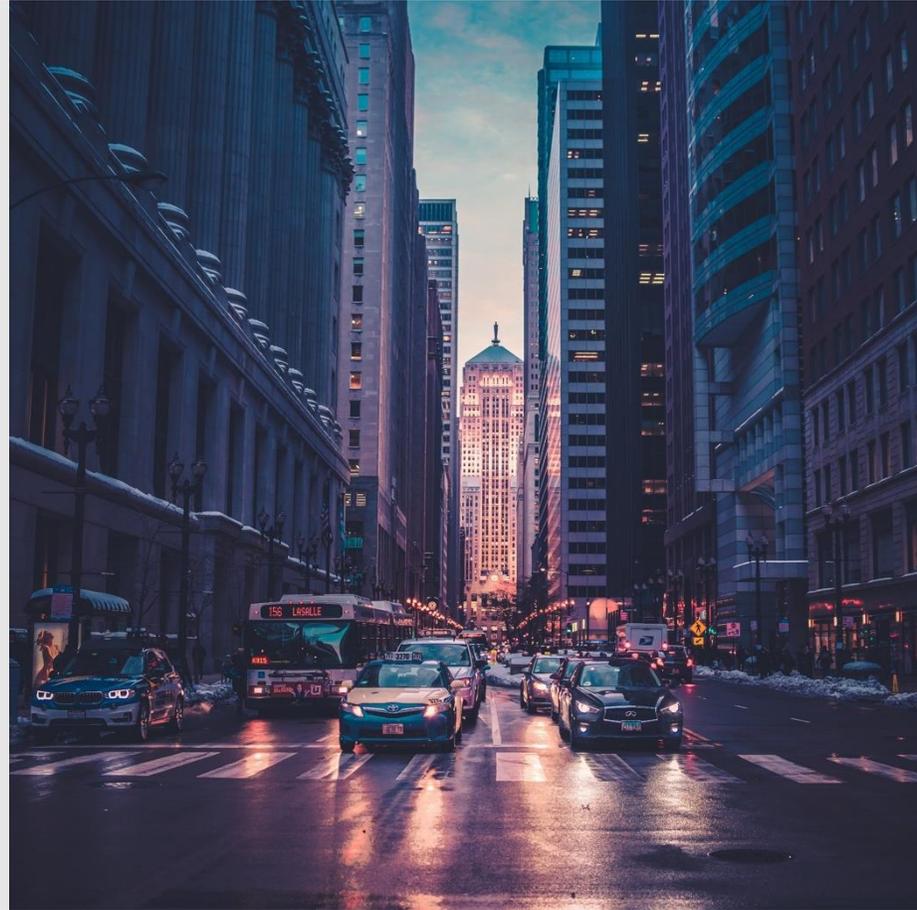


## WEBINARS ON DEMAND

NO COST TO PARTICIPATE

Example topics provided by Experts include:

- Utilities
- Lighting
- Parking
- Governance
- Building
- Communication
- Mobility
- Traffic Solutions
- Transportation
- Agriculture
- Food
- Healthcare
- Assessments
- Research
- Sensors
- Cyber Security



## SMART SPEAKERS BUREAU

SMART Community Exchange recommends speakers for many conferences worldwide. We recommend our experts for speaking engagements both live and virtual.

Examples of our expert speakers' engagement

- SMART Water Conference
- SMART Cities Connect
- SMART Cyber Conference
- Cyber Futures conference
- INSME
- Disaster Recovery Conference
- Investing in Innovation
- World Trade Center events
- Nordic Business Roundtable

# EXAMPLE OF EXPERT CATEGORIES

## SMART CITY SOLUTIONS

- Utilities
- Lighting
- Parking
- Governance
- Building
- Communication
- Mobility
- Traffic Solutions
- Transportation
- Agriculture
- Food
- Healthcare
- Assessments
- Research
- Sensors
- Education Technology

## U.S. MARKET ENTRY & EXPANSION

- Human Resources
- Employment Law
- Accounting & Taxes
- Site Selection
- Immigration Law
- Business Plan
- Market Readiness Evaluation
- Market Entry Strategies
- Manufacturing
- Distribution
- Fulfillment
- Warehousing
- Funding
- Marketing
- Resources
- Cyber Security

## SMART SAFETY & SECURITY

- Cyber Security
- Data Protection
- Resilience
- Disaster Recovery and Preparedness
- Emergency communications
- Emergency Power
- Digital Safety & Security Plan
- Community Response
- First Responder Solutions
- First Responder Training
- Safety in our Schools
- Safety in our Communities
- Public Venue Security
- Workplace Security
- Crisis Communication Plans

## SMART HEALTHCARE

- Medical Equipment
- Medical Research
- Billing Services
- Patient Communications
- Virtual Office Solutions
- Data Protection
- Business intelligence
- Risk Assessment
- Insurance
- Home Health
- Digital Rehabilitation Program
- Patient Training Resources
- Telehealth
- Workplace Wellness Programs



PLEASE CONTACT US FOR MORE  
INFORMATION  
**THANK YOU!**



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