

# Eco Commerce Review



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## Business Call To Action

### 'Partners in Climate Risk for Business'

**May 20, 2013, Atlanta, CEC** - To some, past natural or man-made disasters are a distant memory. To those businesses in the disaster areas there is still much recovery to be done, especially since there are still so many unknown threats from recent disasters. That is why OSBO and CEC, are endorsing an international education project entitled, 'Partners in Climate-Risk for Business'.

'We hope more business leaders will join us and see this private public partnership as a great opportunity and benefit to business. Since 2009, OSBO has partnered with organizations delivering **FREE Workforce Training Webinars** to businesses across the U.S. We will now expand the training program, to share our critical information and 'lessons learned' and to support businesses and communities around the world. Today we reach over **30,000 business leaders** and other key decision makers direct. We also have **strategic marketing partnerships** with organizations globally, said Tana Torrano, CEO, Organization Supporting Business Owners, OSBO.

The training program will feature a number of topics and subjects including Disaster Preparedness and Recovery, Economic Development, Marketing, Insurance, Food & Beverage, Agriculture, Energy, Legal Advisory, Communication, Transportation, Health, Infrastructure, Financial Recovery, Career Development, and more! Business professionals can learn about risk mitigation and management for their business and industry within every topic. The training will occur 24/7 online beginning in Q3 2013.

The online training platform offers a convenient way for business professionals to leverage time and resources more effectively. Best of all, professionals can take advantage of a multitude of topics that will benefit their business, and their own business community. There will also be a library of online resources to allow attendees that may have joined in mid-series to go back and view earlier sessions for content. The goal of the



series is to provide a rich online media experience that mimics the look and feel of a training session or personal meeting, while providing critical information and resources that can help businesses and communities effectively prepare and recover before and after disaster strikes.

'In order to continue to offer this workforce training series for FREE, we must have **Presenting Sponsors** for each training program. What does this mean to You and Your business? It means You and Your Employees will learn about Climate Risk for business, and You can help other businesses and communities prepare and recover by **sharing Your expertise and success stories** with our international business community. You can **share Your workforce training programs, and showcase Your products and services** to solve problems for business. While at the same time, You will mitigate risk for Your business, such as Your supply chain, often affected by a disaster. We have received great response from the **international business community**, and hope more organizations will join us', said Minna LeVine, CEO, Chamber of Eco Commerce (CEC).

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If you are interested in joining the 'Partners in Climate Risk for Business' **Advisory Board** or **become our valued Presenting Sponsor**, please contact Tana Torrano at 855-OSBO ORG (855-672-6674) or email at [tana@osbo.org](mailto:tana@osbo.org).

## Climate Risk for Business Virtual Workforce Training Solution

The data suggests that there is a significant need for Climate Risk-related training for business. Over 50% of small businesses fail after disaster strikes. In response to an exploding need for workforce training, a team of experts at Innovation Center for Disaster Recovery (ICDR) in Atlanta, have designed a collaborative learning portal to deliver **FREE Workforce Training programs to business professionals**, enabling and accelerating **critical information exchange worldwide**.

Although the latest advances in technology of the internet has provided improvements for individuals to seek information easily, the benefits to companies and organization has not been fully realized. Most of the advances have occurred at the consumer level. In addition, the cost to businesses to provide the capabilities is labor intensive and expensive particularly in targeted segments such as Workforce Training.

Recognizing this gap, ICDR provides an independent virtual learning solution. It has taken years of market research, with hundreds of experts contributing from diverse backgrounds including technology, business, science, risk management, ICT, SCM, GSM, process management, automation, engineering, academic and public policy. The result is a first of its kind, independent learning and collaboration platform. The effort to build such a platform is substantial; thousands of man hours and over four years, and millions of dollars to design and custom build the platform. We recognize that it would require major investments and ongoing support for companies and organizations to build and maintain what we have already accomplished and what is planned for the future support of an independent global community of B2B experts, leaders and learners. **Presenting Sponsors are invited to showcase their solutions and deliver 'lessons learned'** for a reduced rate for a full year.

This integrated and independent platform will improve efficiency and reduce costs, as individuals at local, global and corporate levels are connected by targeted information and expertise. This platform will enable even small companies with very limited resources to **share their expertise and solutions**, and share their problems with our community of experts **to learn how they can effectively solve problems and implement solutions**.

The platform, can now be combined into a unique customized solution set for companies and organizations to leverage. Early on, the leadership team at ICDR recognized that international **collaboration in Climate Risk for Business is vital for business survival and economic growth**.

It is not, however just about the technology, the unique expertise and contacts, combine experience of multinational enterprises, small to large size companies,

diverse industries, government agencies, and other organizations. We have a passion and belief that people, businesses, organizations, and governments want to and must work together on solving problems and providing solutions.

ICDR has proven success on connecting expertise to bring the most effective collaborative **Disaster Preparedness and Recovery for Business training solution to the global marketplace**. The story however is just beginning. International team of experts at ICDR has now designed a platform to enable this experience, expertise, and passion for workforce training to be available at the touch of a fingertip.

Communication and collaboration are keys to success, and new solutions have unleashed capabilities to the latest productivity explosion. Using the latest dynamic web technology, we have achieved what was at once just an idea. The ICDR solution is now available for users to experience the full capability of collaboration in **Climate Risk for Business**.

Imagine... an independent place, internal or external, where you can find relevant information, discuss ideas, narrow your discussion to a group of highly qualified experts and solution providers, execute a proposal/bid cycle, solve your problems, manage a project, support a process, and measure results. You don't have to imagine, because it is here and we have it! To learn more, please go to:

[ICDR is Changing the Landscape for Workforce Training](#)

[Why Climate Risk Workforce Training?](#)

[Organizations at Risk](#)

[Mobilizing Investment in Climate Risk](#)

[Banking on Climate Risk](#)

[Disaster Recovery for Business](#)

[Disaster Recovery Exchange \(DRE\)](#)

[Climate Risk & Innovation](#)

[Bloomberg: Major U.S. Cities Are at Risk For Climate-related Water Shortage](#)

[Innovation Center for Disaster Recovery \(ICDR\)](#)

[Bloomberg: Investors Embrace Climate Change Chase Hotter Profits](#)

[Miami Herald: Report Finds Insurers Unready for Climate Change-related Disasters'](#)

[Expect the Unexpected – Building business value in a changing world](#)

[3 Reasons Investors Care about ESG in 2015](#)

[What Are People Saying About Us?](#)