

Eco Commerce Review



EDITOR'S PICKS

NEWS

MARKETWATCH

INVESTING

TRADING

ECONOMY

POLITICS

EDUCATION

INDUSTRIES

VIDEO

EVENTS



Eco Commerce Exchange (ECE) Virtual Technology Showcase Launches

May 17, 2013, Atlanta, GA - CEC - Eco Commerce Exchange (ECE), the first Eco Commerce technology showcase and workforce training portal in the world, will launch in June 2013. This virtual technology showcase, consists of exhibit halls covering various industries such as [energy](#), [infrastructure](#), [transport](#), [food](#), [water](#), [tourism](#), [education](#), [health](#), [design](#), [waste](#), [maritime](#), [GIS](#), [ICT](#), [Mining](#), [Aquaculture](#), [Bio trade](#), [Pulp and Paper](#), [Bio refining](#), and issues such as [Climate-Risk and Disaster Recovery](#), [Cool Chain](#), [GSC](#), [Mobility](#), and more! ECE, which currently has staff in over 30 countries in all continents, seeks to facilitate access to a global market for Technology Innovators by giving them the opportunity to increase their exposure and generate business contacts with prospective investors and clients.

The ECE virtual technology showcase is a highly developed concept. It hosts live and pre-recorded events, giving technology innovators, users of technology and investors a place to meet, learn and collaborate.

Visitors to the virtual technology showcase will have 24/7 access to live or pre-recorded presentations, FREE workforce training programs, as well as to exhibit booths showcasing technology companies. Visitors will be able to access downloads and retrieve information of interest to them.

All the events featured on the virtual technology showcase portal will have a specific online communication system, aimed at generating targeted, qualified leads and traffic.

Technology companies can also use this new platform to deliver their [workforce training programs](#) and initiatives. A host of streaming events and live online conferences will also be accessible as part of this virtual portal.

Small to large size technology businesses, incubators, and customers will benefit from this web-based portal, particularly start-ups and SMEs with limited marketing and PR resources.

For further information, click here on the [Virtual Technology Showcase](#)

About ECE

Eco Commerce Exchange (ECE), is a fast growing international independent Eco Commerce support framework. The ECE assists technology driven companies in their development in the global market.

As the partner for small to large size technology companies, CEC offers a complete range of business services and information about Eco Commerce markets. In addition, ECE offers export advice and support to companies' commercial activities, such as trade missions, partnership meetings, exhibitions, and press communication. ECE runs the International Center for Eco Innovation (ICED), Workforce Training Program and Recruitment for employing qualified personnel for companies worldwide.

For information, about the ECE go to: www.EcoCommerceExchange.com or Contact: Tana Torrano, CEO, Organization Supporting Business Owners, email: tana@osbo.org, call (USA) 256-829-2208

Eco Commerce Exchange (ECE) Virtual Technology Showcase



Solution Overview

[Virtual Technology Showcase](#)

In response to an exploding need for Eco Innovation, the virtual technology showcase platform was designed to showcase new technology from experts around the world. The virtual technology showcase enables and accelerates sourcing, scaling and commercialization of Eco Innovation worldwide.

Although the latest advances in technology of the internet has provided improvements for individuals to seek information easily, the benefits to companies and organization has not been fully realized. Most of the advances have occurred at the consumer level. In addition, the cost to businesses to provide the capabilities is labor intensive and expensive particularly in targeted segments such as Eco Innovation.

Recognizing this gap, ECE, provides a unique virtual Eco Commerce solution. It has taken years of market research, with hundreds of experts contributing from diverse backgrounds including technology, business, science, technology, ICT, SCM, GSM, process management, automation, engineering, academic and public policy. The result is a first of its kind, independent 'technology collaboration platform'. The effort to build such a platform is substantial; 18,000 of man hours, 26 months, and millions of dollars to design and custom build the platform.

We recognize that it would require major investments and ongoing support for companies and organizations to build and maintain what we have already accomplished and what is planned for the future support of an independent global community of Eco Commerce experts, leaders and learners. Qualified technology businesses are invited to showcase their solutions for a reduced rate for a full year.

ECE's integrated and independent platform will improve efficiency and reduce costs, as individuals at local, global and corporate levels are connected by targeted information, collaboration, and expertise. This platform will enable even start-ups and small companies with very limited budgets and resources to source, scale and commercialize innovation. Professionals can even share their problems with our community of experts to learn how they can effectively **solve problems and implement solutions**.

ECE experts have built this virtual showcase, which can now be combined into a unique customized solution set for companies and organizations to leverage. Early on, our leadership team recognized that international collaboration in Eco Commerce is vital for economic and job growth.

It is not, however just about the technology, the unique expertise and contacts, combine the experience of multinational enterprises, small to large companies, diverse industries, government contacts, policymakers, and global organizations. We have a passion and belief that people, businesses, organizations, and governments want to and must work together on solving problems in developed and developing countries.

We have proven success on connecting expertise to bring the most effective Eco Commerce solution to the global marketplace. The story however is just beginning. Our team of experts has now designed a platform to enable this experience, expertise, and passion for Eco Innovation to be available at the touch of a fingertip.

Communication and collaboration are keys to success, and new solutions have unleashed capabilities to the latest productivity explosion. Using the latest dynamic web technology, we have achieved what was at once just an idea.

The ECE solution is now available for users to experience the full capability of collaboration in Eco Commerce. Imagine an independent place, internal or external, where you can find relevant information, discuss ideas, narrow your discussion to a group of highly qualified experts and solution providers, execute a proposal/bid cycle, solve your problems, manage a project, support a process, and measure results. You don't have to imagine, because it is here and we have it!