

FOR IMMEDIATE RELEASE

Brought to You by Chamber of Eco Commerce

International Co-Operation for Green Growth

November 6, 2011, Atlanta, Georgia - CEC --- Eco Commerce requires international co-operation and financial flows in order to become an engine for green growth and development. As a result CEC has launched a new international initiative entitled, 'International Co-Operation for Green Growth', focusing its effort on global trade and investment to fuel the growth and diffusion of Eco Innovation.

CEC continues to play an important role in creating and enabling conditions for green growth, by targeting private and public investment, and building human and institutional capacity.

Increased international co-operation will accelerate Environmental Technology (ET) deployment globally. The use of targeted, time-bound financing mechanisms, such as loan guarantees and insurance mechanisms, forms of risk sharing, and a commitment to stable, predictable economic and environmental policy, are important to promote timely diffusion of ET and processes.

A forum of 'International Co-Operation for Green Growth' will be held in Atlanta, Georgia, April 2012. This event brings together international leaders in Eco Commerce.

The CEC stakeholders provide advisory services to a number of companies and governments, with an active presence in key locations worldwide. Eco Commerce is now recognized not only in developed economies but can be a catalyst for growth and poverty eradication in developing countries as well. As part of the efforts to support countries on assessing progress towards green growth, the CEC stakeholders are working closely together, and also with other organizations to develop Eco Commerce across borders.

International initiatives exploring the implications of green growth at the sectoral level include key projects on Agriculture, Building, Energy, Food, and Mobility covering sustainable development.

CEC has called on Chambers of Commerce, Governments, Development Agencies, SMEs, MEs, and individuals, to join a new global Eco Commerce Accelerator platform being developed jointly by the CEC and Microsoft experts. The platform brings together proponents of Eco Commerce development to promote and deploy Eco Innovations by exchanging knowledge, information, and experiences.

The 'Co-Operation for Green Growth' stakeholders are also joining their efforts to provide co-ordinated contributions to Rio+20, which will mark a milestone for promoting a global green economic transformation and Eco Commerce.

Emerging institutions are playing an increasingly important role in the creation of a global architecture conducive to driving greener growth. Promoting a strong partnership and knowledge-sharing between a diverse group of international and regional organizations as well as governments, the CEC supports the creation and diffusion of green growth that integrates objectives for opportunity creation, poverty reduction, and social development with objectives for energy and food security, environmental sustainability, and climate adaptation. For more information, please contact info@ChamberofEcoCommerce.com

###

Towards Green Growth (OECD)

<http://www.oecd.org/dataoecd/37/34/48224539.pdf>

Monitoring Progress - Indicators (OECD)

<http://www.oecd.org/dataoecd/37/33/48224574.pdf>

Working with Emerging Economies for Green Growth

[read more](#)

G-20

http://www.g20.org/about_faq.aspx