

ECO COMMERCE REVIEW



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A Call to Eco Fashion Challenge (EFC) 2014

September 1, 2013, Atlanta, ECR
--- Welcome to Eco Design Challenge 2014 (EDC), to share, learn and see how Eco Innovation, Design, Entertainment and Business come to life through Eco Commerce. Explore the global community of Designers and their collections, products, and ideas powered by Eco Commerce Exchange (ECE), and be sure to get involved.

We invite you to Co-Host **Eco Fashion Competition (EFC)** in Your Region!

Why You May Want to Co-Host:

- **Play a vital role** in promoting Eco Fashion from your region to committed buyers worldwide.
- **Share** innovation and expertise from your region with Eco Inspired audiences.
- **Help** create awareness and Eco Innovation competency.
- Expand your reach to global market through EcoRunway.com
- **Join** our international network of committed Eco Commerce professionals & organizations.
- **Connect** with other leaders and learners around the planet.
- **Learn** from other experts.
- ***Opportunity** to join EcoRunway Show Series 2014-17.

How it Works

The EFC platform is built around an extended international network of experts in Eco Design, Finance, Business Management, and Entertainment. Every region is operated autonomously, planned and executed by the co-host and Innovation Center for Eco Design (ICED) and EcoRunway.com team in Atlanta and New York.

ICED and EcoRunway.com provide ongoing support to each co-host throughout the planning process, advice on content creation, best practices, facilitating connections, casting, coaching, talking point drafting, event moderation, post-production & PR, media, and more.

What it Takes

Co-hosting a successful Eco Fashion Challenge in your region is easy to execute because we do most of the work for you. It requires some commitment of your time. As a co-host, you are responsible for:

- Reaching out and inviting Designers in your region to join the Eco Fashion competition.
- Choosing a suitable date to launch your EFC showcase.
- Promoting the EFC to your local contacts.
- Sourcing sponsorships.

Application

Contact us. We will follow up with you and coordinate a phone call. We would love to hear from you! Application deadline: October 15, 2013.

Learn More

EcoRunway.com

[EcoRunway Show Series - now in production!](#)

Contact

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*Limited number of qualified partners, exclusive invitation-only.