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CEC Leads International Eco Commerce Trade Missions to Atlanta, Georgia

December 6, 2011, Atlanta, GA - CEC - Business leaders, elected officials, and educators from around the world will join forces for historic Eco Commerce trade missions to Atlanta during 2012.

The first delegation will arrive in Atlanta in April 2012, to discuss Eco Commerce and foreign direct investment opportunities. "With these historic trade missions, we are strengthening our ties with leading Eco Commerce leaders, committing to exploring more two-way trade and investment, and positioning new gateways to Eco Commerce across continents," said Minna LeVine, CEO, Chamber of Eco Commerce. "I am confident that, like our successful missions to EU in 2011 and China in 2010, we will be able to open doors for new investments, create jobs, and help Eco Commerce leaders tap into U.S. opportunities to provide goods and services to the world's fastest growing economies. To create jobs in today's economy requires investments and we should pursue those investments at home and abroad."

"We are pleased to host these delegations in Atlanta," said Denise Simone, VP Corporate Communications, Chamber of Eco Commerce. "We at CEC are looking forward to bringing a global Eco Commerce community together, in hopes of creating long-term partnerships, and working to find ways that our fast growing international network can contribute to some of the world's key challenges across the developed and developing world."

During these missions, CEC will promote Atlanta as an ideal international hub, a location for businesses looking to have a U.S. presence, particularly those in Environmental Technology, Energy, Life Sciences, Transportation, Building, Cyber Security, Information Technology, and Aerospace and Defense – industries that are strong in the US. The delegations are scheduled to meet with companies to discuss potential investment and projects, and will address organizations, Chambers of Commerce, Industry, Associations, Schools and Universities.

In addition, the Eco Commerce leaders will meet to sign Eco Commerce agreements – the first in the world - which signify friendship, but also commit the two regions to working together on matters of Eco Commerce business and industry, culture and arts and education and health. The leaders will sign Memorandums of Understanding to increase two-way trade and investment to discover opportunities for new collaborations and partnerships between Eco Commerce Hubs, companies and individuals.

Atlanta, the global Eco Commerce Hub, offers great opportunities for Eco Commerce leaders to collaborate and expand their client base for global export of Eco Innovations. These missions represent a unique opportunity to open the doors to trade and to successfully navigate a very challenging business environment.

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