

ECO COMMERCE FORUM



Is Your Community Ready for Eco Commerce?

A recent wave of funding aimed at generating innovation and new jobs, along with proven successes, has created growing community interest in Eco Commerce development.

Eco Commerce development programs are designed to help to accelerate the development of entrepreneurial companies by providing entrepreneurs with the expertise, networks and tools they need to make their ventures successful.

CEC helps economic and business developers identify the tools necessary to launch a successful regional Eco Commerce Hub, and the most common needs of start-up entrepreneurial firms, the barriers they face, and how communities can promote Eco Commerce development.

Is Your Community Ready for Eco Commerce?

- Should Eco Commerce development be part of your community economic development plan?
- Is your community ready for an Eco Commerce Hub?
- Should your community invest in building an Eco Commerce Hub?
- What does it take to launch and implement a successful Eco Commerce Hub?

The State of the Eco Commerce

SMEs and entrepreneurs play a key role in our economy and level of competitiveness. Successful Eco Commerce programs promote economic development by advancing entrepreneurial activities and nurturing early-stage and second-stage businesses. We will provide you with an overview of the current state of the global Eco Commerce, and tips for creating homegrown 'Hubs' and local Eco Commerce communities. Sources of knowledge and networks will be discussed, including the fast growing network of Chamber of Eco Commerce Hubs and glocal - local and global partnerships.

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Eco Commerce Models and Examples - Best Practices in Action. Effective business and economic developers need a thorough understanding of Eco Commerce industry best practices and how to measure success. This session will present the latest information about Eco Commerce industry best practices (U.S. and international). A variety of successful models (i.e., virtual hubs, hubs without walls, private investors' models, minority and micro-enterprise based models) will be discussed.

Eco Commerce and the Local Community. Creating an entrepreneurial ecosystem in your community builds support for entrepreneurs beyond the start up phase. We will discuss strategies for developing a delivery system of services for entrepreneurs. Participants will learn how to foster community involvement and position your Eco Commerce program within the broader economic development goals of your community.

Tools For Building A Successful Eco Commerce Hub. What makes an Eco Commerce program succeed in challenging times? We will highlight the tools necessary for developing successful Eco Commerce Hub and programs such as needs assessments, feasibility assessments, business plans, site evaluations, and facility designs. It will also review other important operational considerations such as organizational structure, staffing and compensation, programs and services, marketing and recruitment.

How To Make Your Eco Commerce Hub and Program Financially Sustainable. Financial self-sustainability is essential to a Eco Commerce Hub's long-term survival. We will explore current programs and opportunities for raising capital and generating revenue. The presenter will provide specific tools and techniques including a sample detailed financial plan and operating budget.

Developing a Strategy for Putting Together Eco Commerce Development Programs. We use actual examples to help participants evaluate a local community's level of readiness for Eco Commerce. You will apply information gained to a challenging situation as you work together with our experts to find practical and feasible solutions to a situation common to other Eco Commerce Hubs and locations.

Chamber of Eco Commerce Forums. We bring a wide range of professionals together to meet and share best practices about all aspects of running a competitive business. The sessions are highly informative, provide excellent networking opportunities, and support our commitment to fostering cross-industry interaction between our partners and clientele.

Speaker Presentations. Many companies, organizations and professionals choose to supplement their internal training efforts with Chamber of Eco Commerce Speaker Presentations. Our approach is rooted in the knowledge that an effective training initiative isn't just a one-time event. It's an ongoing process and philosophy. We've shown that performance improvement is most effective with a steady dose of ongoing training, qualified and easy to understand updates. This will sustain and reinforce the necessary business skills you're trying to build.

To organize an Eco Commerce event or reserve a speaker to your next meeting, please contact CEC: info@ChamberofEcoCommerce.com. **To learn more about Eco Commerce Development, please visit:** <http://www.chamberofecocommerce.com/sustainabilitycenters/businessdevelopment.html>