

Garments and Gourmet - On the Runway



EcoRunway News



September 2012

Atlanta is hosting the first 'Garments and Gourmet' showcases in the world featuring Eco Fashion and Fresh Foods and Healthy Lifestyle. EcoRunway (EcoRunway.com) world tour will take place January-December 2013-16, and will bring together some of the most talented Fashion Designers and Food and Beverage Artisans to debut their latest Eco Innovations.

EcoRunway has a simple mission "to celebrate the practical use of Eco Innovation in our daily lives".



EcoRunway events are similar to other fashion shows, but will solely feature Fashion Designers and Food and Beverage Artisans practicing sustainability and ethical responsibility. These include standards of natural, organics, recycled, fair trade, cruelty free, resource efficiency, and eco certification.

EcoRunway is promoting items from recycled to demi-couture to made-to-order to mass-produced designs, in order to communicate the benefits of Eco Innovation and to encourage Eco Commerce. These events draw from designers that are glocal (global and local) in nature, constructing their fashions from within their own communities - as well as the idea of vintage and second-hand items, organic, and recycled materials being used in the creations.

The team of experts at [Chamber of Eco Commerce](http://ChamberofEcoCommerce.com) (CEC) help design and organize the 'Garments and Gourmet' events. These experts provide insight and guidance to bring together the experience, excitement, talent and the commitment of Eco Innovative practices.

Designers with successful and new lines of Eco Innovative women's, men's, and children's wear will be showcasing their latest collections and creations, and Food and Beverage Artisans will be showcasing their delicious creations in these

events. 'By taking care of the people's well-being outside and inside, we help spread the word of benefits of Healthy Lifestyle through each piece of clothing we wear, food we eat, and beverage we drink.'

CEC partner projects, such as 'Garments and Gourmet' events, bring the global fashion and food communities just one step closer to Eco Innovation and Commerce.

Leading brands and organizations worldwide, have shown their initial interest and support for EcoRunway world tour.



With the continual growth within the Fashion and Food and Beverage industries to concentrate on *Sustainable Development and Economic Competitiveness*, the CEC is committed to expand 'Garments and Gourmet' partner project across continents, where Eco Innovation and Healthy Lifestyle is a priority.

Please join us! Click here for [sponsorship](#) information, or contact your local CEC Chapter Leader.

