

Eco Commerce Review



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ECONOMY

POLITICS

EDUCATION

INDUSTRIES

VIDEO

EVENTS



Eco Lifestyle Media Group Launches

ATLANTA, February 1, 2013 - Chamber of Eco Commerce (CEC), today announced its new Lifestyle Media Group. The media group brings together leading producers and celebrities, production and content companies, creating a dynamic and vast entity comprising unique Eco Innovation and Lifestyle shows and videos targeting impact investors and elite - earth friendly audience.

"By bringing together talent and high quality programming with our international Eco Commerce network platform, powerful online network of sites and unparalleled print titles, we will be able to achieve greater success in serving the needs of our audience and providing superior value to our marketing partners," said Executive Producer, and CEO of Chamber of Eco Commerce (CEC), Minna LeVine. "After decades of building up an attractive niche in the Eco Commerce marketplace, the opportunity to join forces with our international business community is a dream come true for us.

Our combined video library and production and content will be highly valued for businesses" said Tana Torrano, CEO, Organization for Supporting Business Owners (OSBO).

The shows add additional momentum to CEC's strategy of 'inspiring public to celebrate Eco Innovation in our daily lives' serving audiences worldwide.

In 2012, CEC announced the initial elements of a new programming strategy that includes Eco-driven Technology, Fashion, Food, and Travel shifting all of its programming to the Atlanta-based media hub. With shows

in production, the entity will be a powerhouse in delivering high-impact programming with plans to rapidly expand production with the introduction of new shows in the next 36 months.

"CEC creates unique productions, and we are thrilled to integrate our resources with our already vast and accomplished global Eco Commerce platform," said Minna LeVine, CEO and Executive Producer. "We will aggressively begin to tap our new resources for our Atlanta-based Media Hub, giving the hub a strength in the Eco Lifestyle category. We aim to be an edutainment source for the consumer and professionals, and we look forward to accelerating distribution expansion in the near future with the development of new and dynamic distribution partnerships." Since forming in 2009, Chamber of Eco Commerce (CEC) has established itself as an industry leader in Eco Innovation and Commerce. LeVine has produced specialty shows in New York in the 90's, and her production was recognized as a Telly-Award finalist. For more information, visit the [Media Hub](#) or [EcoRunway.com](#).

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Chamber of Eco Commerce (CEC) is the leading international network for Eco Commerce serving the business needs of Innovators and Investors, with a fast growing network of Hubs around the planet dedicated to Eco Innovation. For more information, www.ChamberofEcoCommerce.com
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