

# A CALL FOR NEW PROJECTS

*Brought to You by Chamber of Eco Commerce*



Eco Innovation is vital to competitiveness and sustainability. A call for new project proposals aims to transform challenges into new business models and opportunities.

Eco innovation is all about creative ideas which show that 'Profits, People and Planet', competitive growth and environmental protection, can go hand in hand. Entrepreneurial talent can, in fact, be used to stimulate innovation that is good for the economy and good for ecological footprint.

The CEC provides support for Eco Innovators, thus making a significant contribution to the industry. This call to action was launched to stimulate and accelerate market replication projects, and is addressed mainly to small and medium-sized enterprises that have developed a product, service, management practice or process which has a proven track record, yet is not fully marketed due to residual risks.

Hands-on-advisory will be made available for projects in the following areas, with particular emphasis on resource efficiency:

**Materials Recycling** - such as improving sorting processes for waste materials, strengthening the competitiveness of the recycling industries, and the development of innovative products that use recycled materials.

**Low-Energy Building** - which could include developing low-energy construction, materials and technologies, along with better use of recycled materials and renewable resources.

**The Food and Drink Sector** - covering such areas as cleaner production and packaging processes, transport and shipping, and finding new ways to tackle waste.

**New Business Models and Practices** - from improving the efficiency of purchasing methods and more careful use of resources, to the production processes and the development of sustainable practices in supply chains.

The CEC global will work closely with small to medium size businesses that have developed a product or service that needs a boost to get into the marketplace. Projects that make it through the selection process must show an innovative approach and provide an end-product that has the potential for market replication. They must be in tune with laws, especially in terms of the efficient use of energy and resources.

## **Growing success**

This immediate call for proposals seeks to mobilize funding from the private and public sector.

## **Value for Competitiveness Strategy**

As well as being sustainable, Eco Innovation will make an active contribution to the new competitiveness strategy for economic growth. CEC sets out to build an economic future based on smart growth - which is about nurturing knowledge and innovation - while stimulating economic growth to promote a competitive and low-carbon economy that uses resources efficiently.

## **Links How to Submit Your Project or Technology to CEC**

<http://www.chamberofecocommerce.com/sustainabilitycenters/initiatives.html>

<http://www.chamberofecocommerce.com/sustainabilitycenters/tsf.html>